

ADAMS CABLE SERVICE

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April 1, 2023

Dear Municipal Leader,

I am writing today to inform you of an upcoming cable rate adjustment at Adams Cable Service. As of May 15, 2023, the rate for Expanded Basic Cable will be \$109.00 (this includes the Basic Cable Tier). Please note that our rates still fall below the FCC national average which is currently at \$156.71.

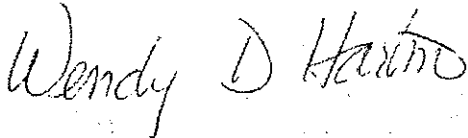
While Adams Cable strives to provide the best cable television, High Speed Internet, Whole Home Wi-Fi and Digital Phone Service at the lowest rates possible, we are faced with annual rate increases from the networks and local broadcast stations we carry on our lineup. With increases ranging from 3% - 37%, we concluded that a rate adjustment cannot be avoided.

As always, we continue to reinvest in our infrastructure. In 2021 we began rebuilding our system to replace coaxial lines with state-of-the-art fiber optics so we may provide our customers with fiber to the home. This will allow us to provide our customers with much faster internet speeds and additional entertainment options. One of these new options we have recently launched is Echoes Stream TV. This is a new live streaming TV service that is carried over the internet. It offers many features over standard television such as the ability to record programming in the cloud, go back to watch previously aired programming and restart programming already in progress.

As part of your community, we understand that it is a privilege to serve your residents. This is demonstrated by our continued support of the communities we serve through public service announcements on our community channel as well as providing free cable service to schools, libraries and municipal buildings. Not to mention our local customer support staff which is available 24 hours a day, 7 days a week.

Adams Cable understands how important it is to offer our customers the best possible service at the best possible price. We will continue to do everything we can to keep our prices as low as possible while providing the best programming and the latest technology. For more information about all our services, please visit our website www.adamsable.com. Also, please feel free to contact me by calling 570-282-6121 if you have any comments or questions.

Respectfully,



Wendy D. Hartman
General Manager
Adams Cable Service

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APR - 6 2023

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WINDSOR, NY